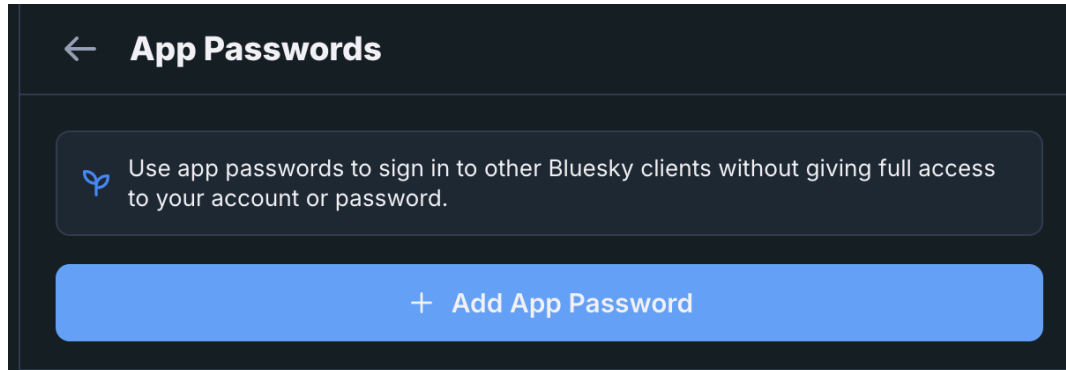
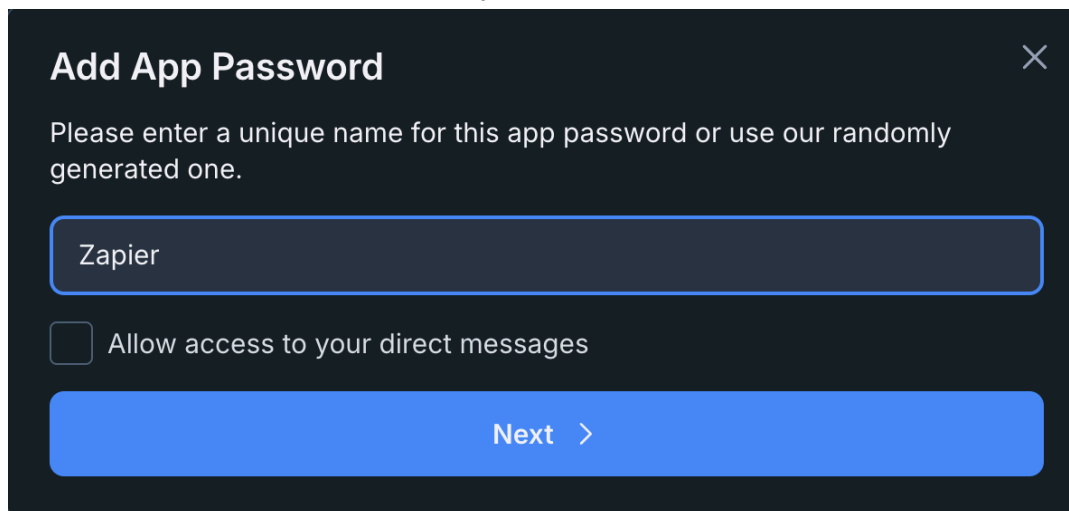


1. You will need a bluesky account, so if you don't have one go to <https://bsky.app/> and create a new account.
2. Once you have created a bluesky account, make note of your username (e.g myname.bky.social), and then go to Settings -> Privacy and Security -> App Passwords to set up a unique password to use for your Zapier connection.



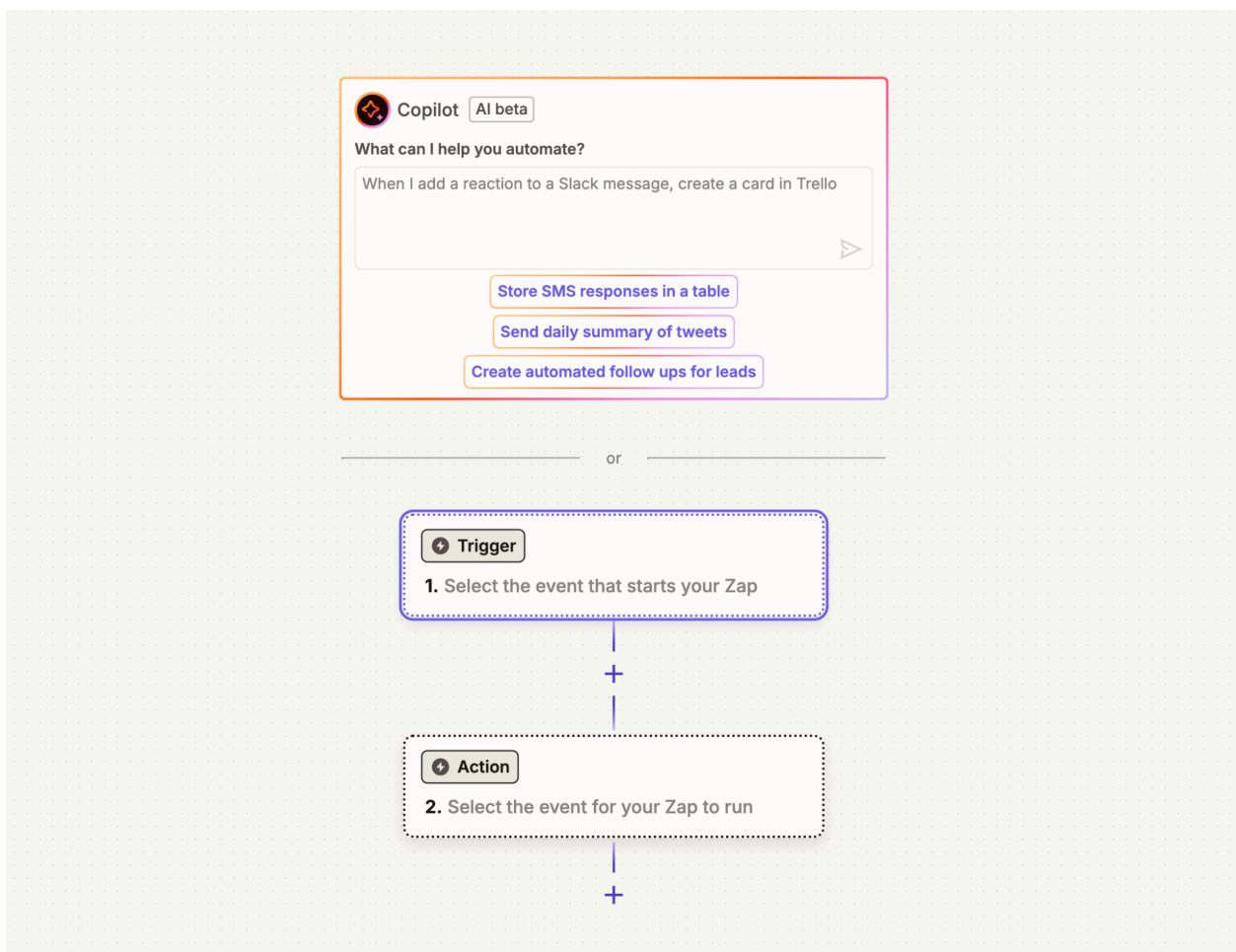
3. Give your App Password a name (e.g Zapier) and then click next. On the following window your unique password will be shown. Make a copy of this now!



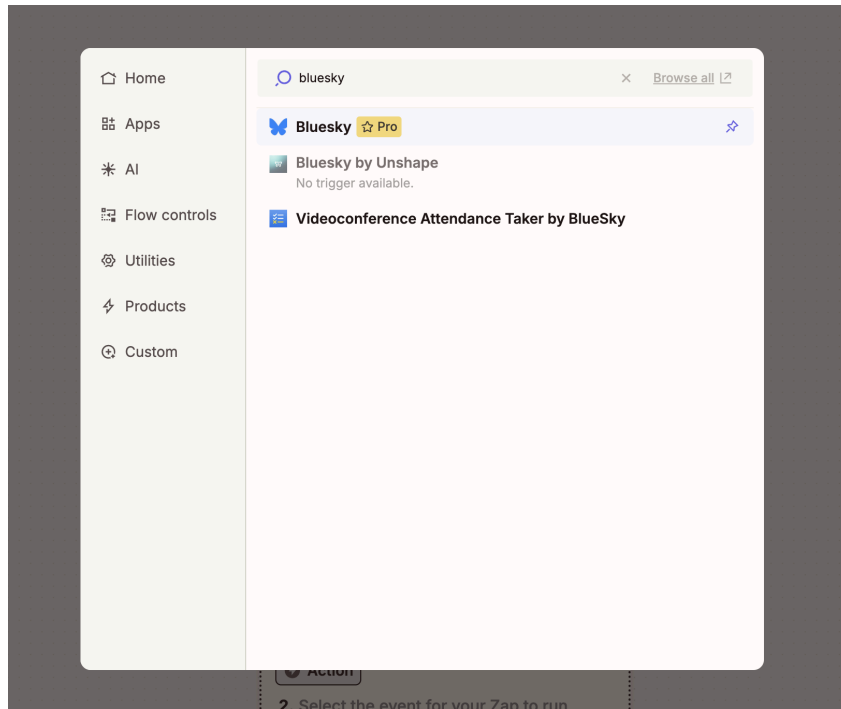
4. Go to <https://zapier.com/> and create an account or log in to an existing one. Note that you will need a paid plan so if you have used a free trial with zapier before, create a new account with a new email address.

5. Click on the Create button and choose Zaps (Automated Workflows)

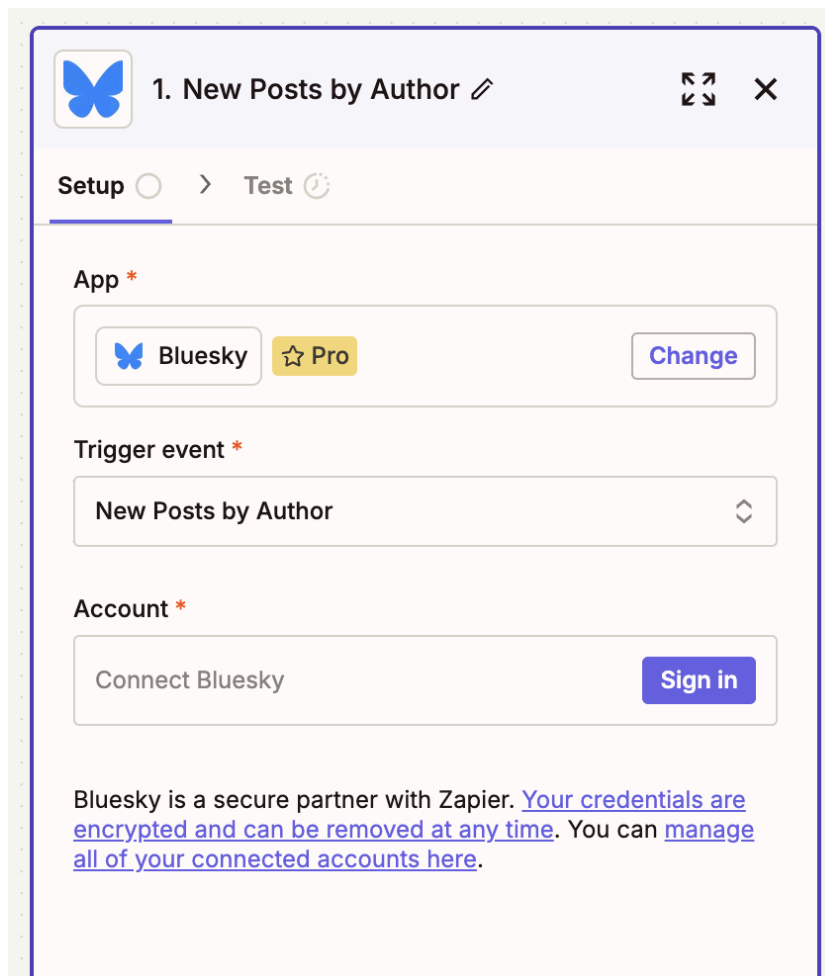
The image shows the Zapier homepage. At the top left is the Zapier logo. To its right are 'Search' and 'Help' links. Below the logo is a large orange '+ Create' button. To the left of the main content is a sidebar menu with options: 'Zaps' (Automated workflows), 'Tables' (Automated data storage), 'Interfaces' (Apps, forms, and pages), 'Chatbots' (AI-powered chatbot), 'Canvas' (Process visualization), 'Agents' (Beta), 'App Connections', 'Zap History', and 'More'. The main content area has the heading 'What would you like to automate?' with an 'AI beta' tag. Below this is an example: 'Example: When I add a reaction to a Slack message, create a card in Trello.' Under the heading 'Start from scratch', there are four cards: 'Zap' (Automated workflows), 'Table' (Automated data), 'Interface' (Apps, forms, and pages), and 'Chatbot' (AI-powered). Below the 'Zap' card is a featured article titled 'Product news • 4 min' with the text 'New and noteworthy apps: Square, Intercom, and more' and a 'Read the post' button. To the right is a section titled 'Unfinished Zaps' showing a card for 'Untitled Zap' with a 'Not published' status, a question mark icon, and a trash icon. It also shows 'Edited 2 days ago'.



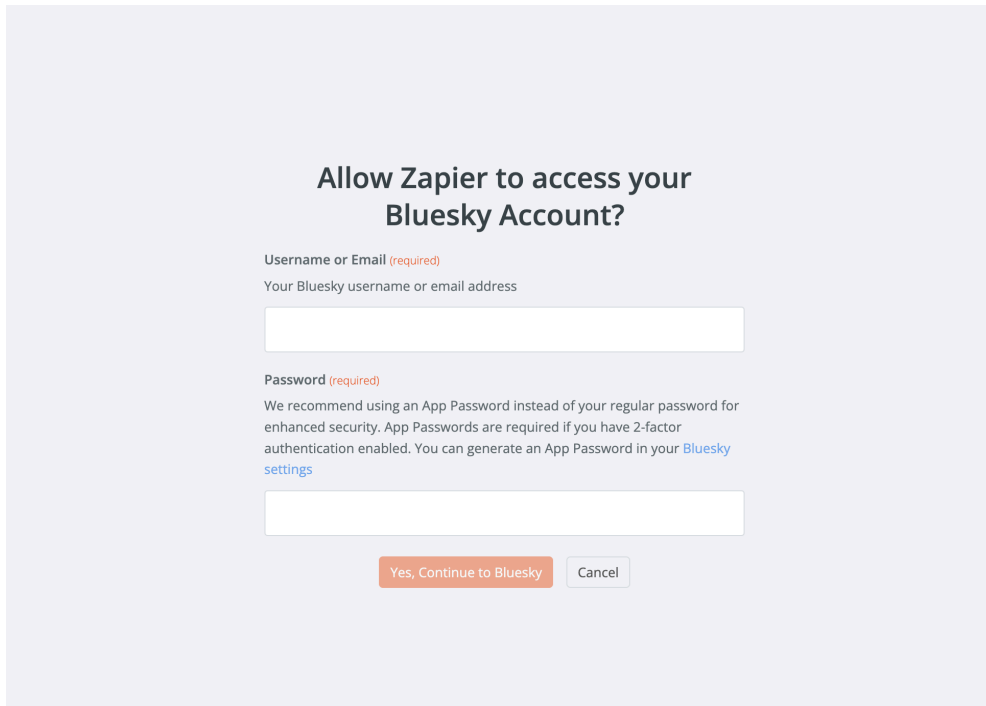
6. Click the Trigger box and search for Bluesky



7. In the customisation menu, for Trigger Event choose “New posts by author”



- Click on the Sign In button in the Account box to connect your bluesky account
- In the pop-up box enter your bluesky account username and the App Password you copied earlier, and connect



A light blue dialog box titled "Allow Zapier to access your Bluesky Account?". It contains two input fields: "Username or Email (required)" with the placeholder "Your Bluesky username or email address", and "Password (required)" with a note recommending app passwords. At the bottom are two buttons: "Yes, Continue to Bluesky" (orange) and "Cancel" (grey).

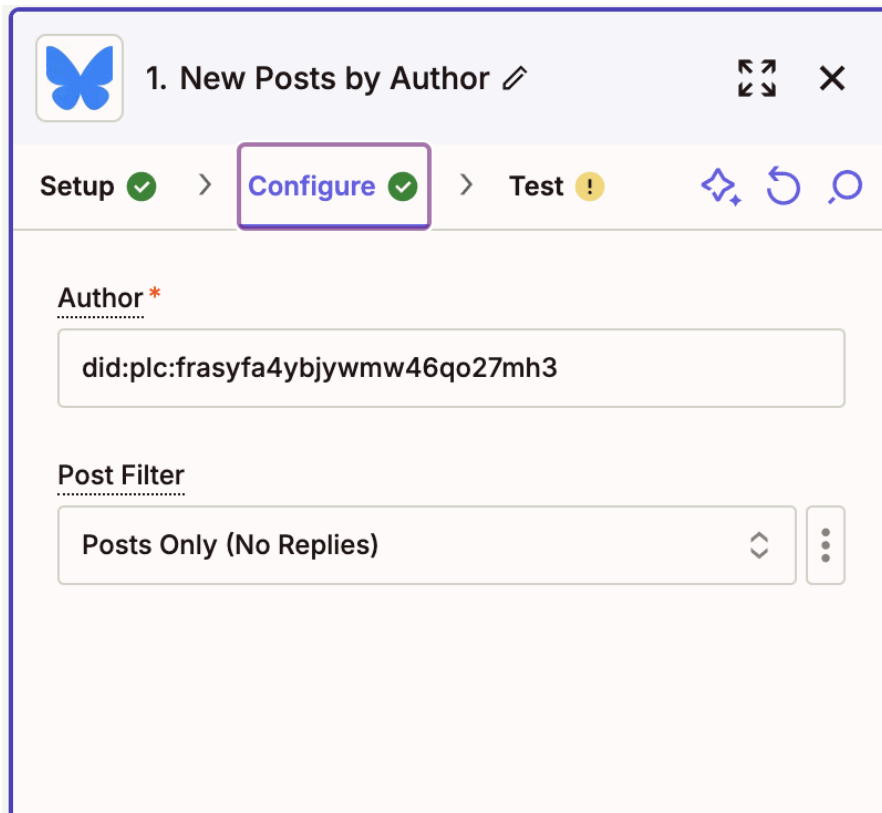
Allow Zapier to access your Bluesky Account?

Username or Email (required)
Your Bluesky username or email address

Password (required)
We recommend using an App Password instead of your regular password for enhanced security. App Passwords are required if you have 2-factor authentication enabled. You can generate an App Password in your [Bluesky settings](#)

Yes, Continue to Bluesky Cancel

- Once this has successfully connected, press continue on the customisation menu and in the Author box type `did:plc:frasyfa4ybjywmw46qo27mh3` this is the unique ID for the secretglasto account



A screenshot of the Zapier configuration window for a new Zap. The title is "1. New Posts by Author". The navigation bar shows "Setup" (checked), "Configure" (checked and highlighted with a purple box), and "Test" (warning icon). The "Author" field contains the DID `did:plc:frasyfa4ybjywmw46qo27mh3`. The "Post Filter" dropdown is set to "Posts Only (No Replies)".

1. New Posts by Author

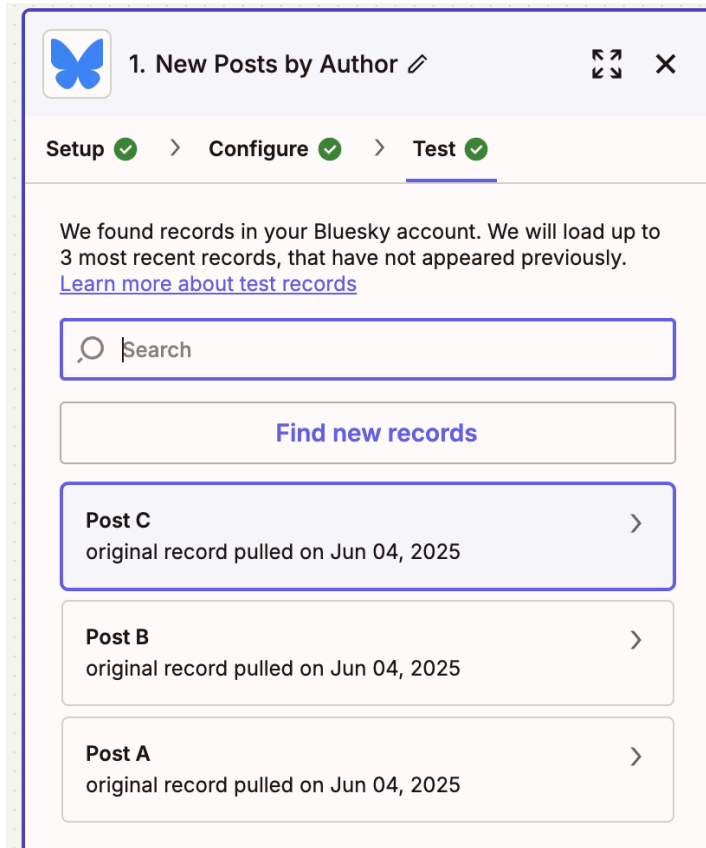
Setup ✓ > **Configure** ✓ > Test ⚠

Author *
did:plc:frasyfa4ybjywmw46qo27mh3

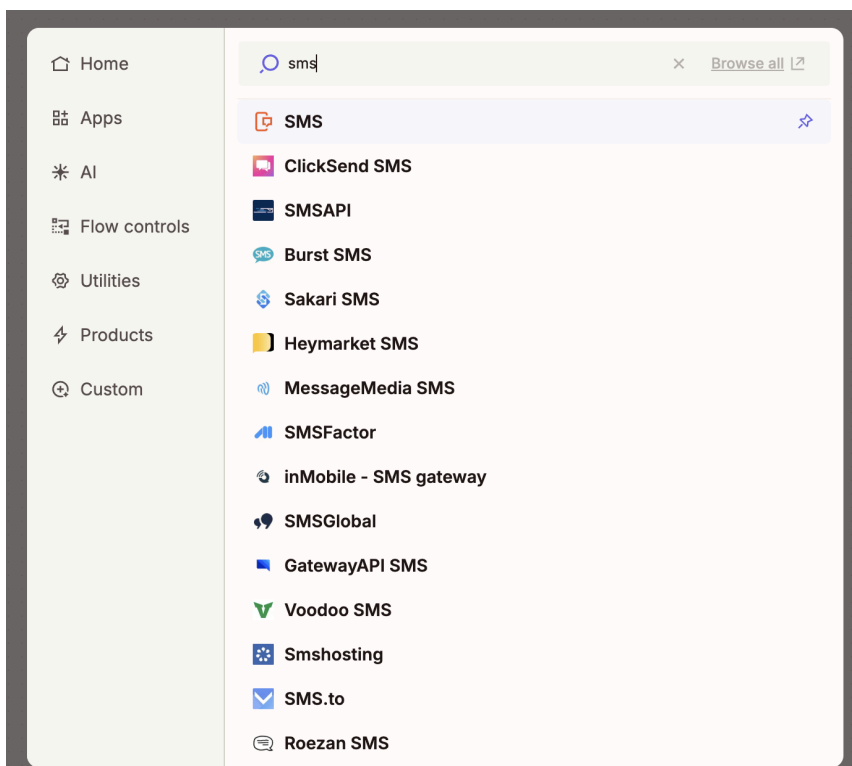
Post Filter
Posts Only (No Replies)

- In the Post Filter box choose Posts Only (No Replies) and then press continue

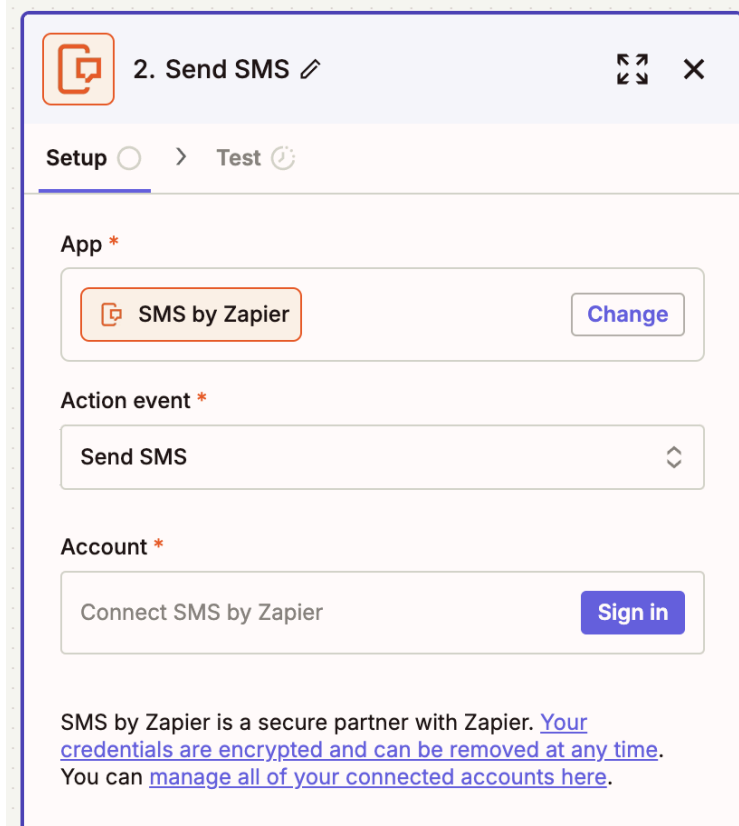
12. On the next screen press Test Trigger and it will test your connection and try to retrieve the last few posts from the SecretGlasto bluesky account. If this is successful you will see some example posts, clicking on them will list more info such as the author handle, when it was created, what text it contained. Choose one of them and press Continue with selected record.



13. On the next screen search for SMS to choose it as an action



14. In the customisation menu in the Action Event choose “Send SMS”



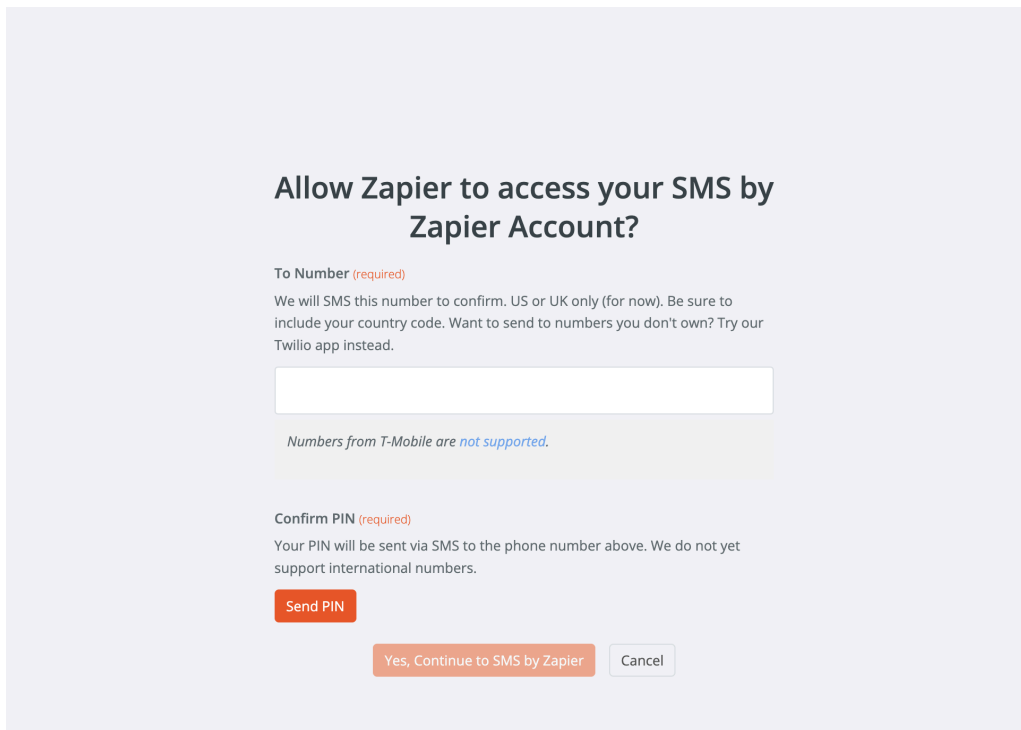
The screenshot shows a window titled "2. Send SMS" with a close button (X) and a refresh button. Below the title bar, there are two tabs: "Setup" (selected) and "Test". The main content area is divided into three sections:

- App ***: A dropdown menu showing "SMS by Zapier" with a "Change" button to its right.
- Action event ***: A dropdown menu showing "Send SMS" with a refresh button to its right.
- Account ***: A text input field containing "Connect SMS by Zapier" and a "Sign in" button to its right.

Below these sections, there is a paragraph of text: "SMS by Zapier is a secure partner with Zapier. [Your credentials are encrypted and can be removed at any time.](#) You can [manage all of your connected accounts here.](#)"

15. Click on the Sign In button in the Account box to set up your phone number




16. In the pop-up box follow the steps to send a PIN to your phone number and verify the connection. Make sure to add your country code to the start or it won't work!










The screenshot shows a pop-up box with the title "Allow Zapier to access your SMS by Zapier Account?". The box contains the following text and elements:

- To Number (required)**: A text input field for the phone number. Below the field, there is a note: "We will SMS this number to confirm. US or UK only (for now). Be sure to include your country code. Want to send to numbers you don't own? Try our Twilio app instead." Below this note, there is a warning: "Numbers from T-Mobile are *not supported*."
- Confirm PIN (required)**: A text input field for the PIN. Below the field, there is a note: "Your PIN will be sent via SMS to the phone number above. We do not yet support international numbers."
- Buttons**: A "Send PIN" button (orange) and a "Yes, Continue to SMS by Zapier" button (orange) at the bottom. A "Cancel" button (grey) is also present at the bottom right.



17. Once you have connected your phone number, press Continue on the customisation menu and click in the Message box to choose what to send in your SMS. There are a number of options you can pick from the bluesky data, but you at minimum want the “Post Record Text”. I like including the “Post Author Display Name” at the start so I know its from SecretGlasto, and the “Post Record Created At” so I can see the date and time the original post was sent.

 2. Send SMS  




Setup  > Configure  > Test    


 Numbers from T-Mobile are [not supported](#).

From Number
.....

Choose value...  

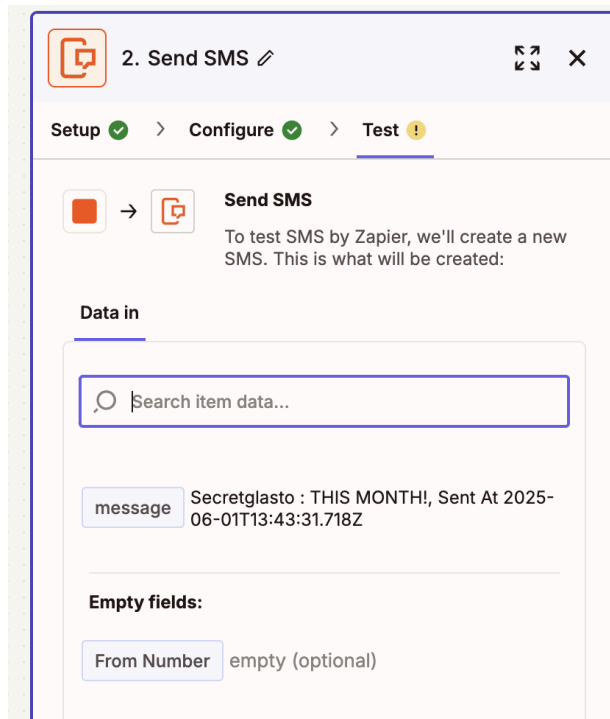
Message *
.....

 1. Post Author Display Name: Secretglasto :  


1. Post Record Text: THIS MONTH! , Sent At  1. Po


st Record Created At: 2025-06-01T13:43:31.718Z

18. Click Continue and on the next page you will see a preview of what your text message will look like with real data. If you press Test Step at the bottom it will send a test SMS to your phone so you can see if it is working!



19. Once you are happy with your Zap, give it a name and either close as a draft, or Publish it. To publish you will need a paid account as SMS is a paid feature. Zapier offers a 7 day free trial, so sign up for one of those just before Glastonbury and remember to cancel it afterwards.




 **Upgrade to Pro to publish this Zap**

You've included advanced features like **Premium Apps** in this Zap. To unlock countless automation capabilities, start a Pro trial or upgrade to Pro plan.

Free Current Plan

Automate basic workflows

- ✓ Zapier automation platform
- ✓ Unlimited Zaps
- ✓ Two-step Zaps


 **Professional**

Advanced automation power

- ✓ Multi-step Zaps
- ✓ Unlimited Premium apps
- ✓ Webhooks
- ✓ AI power-ups
- ✓ Email support

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